

# GAITPOST

THE GREATEST LITTLE HORSE MAG

who are we?

established 2001

excellent customer service

15,500 copies per issue

12 issues per year

family owned

actively involved in the industry

over 4,000 direct mailed in Canada

distributed FREE to feed & tack stores



"I'm pleased to offer my congratulations to Gaitpost for reaching its 10th Anniversary. It's truly the best little magazine around. Being able to reach the target market of equestrian enthusiasts that follow our great sport through Gaitpost is truly one of the significant contributing factors to the growth of Rocky Mountain Show Jumping over the past decade. Best of luck in the next 10 years."

— **John Anderson, Rocky Mountain Show Jumping**

"The BC Hunter Jumper Association is pleased to be a part of the Gaitpost family and would like to congratulate them on 10 years. By including our newsletters and announcements in the Gaitpost, we are able to keep our members informed of the monthly activities and new projects that BCHJA is undertaking on their behalf. Gaitpost is faithfully read by the BC riding community and serves to keep us all informed about what is happening in all aspects of the riding world."

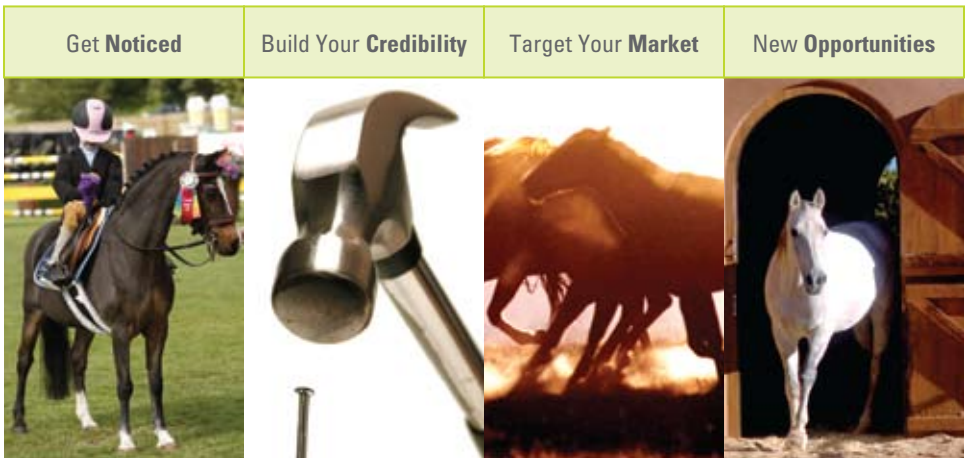
— **BCHJA Executive**

"For me it is three things. It was a great new format that is classy looking. It is a monthly catch up on what is going on in the horse world. It is comprehensive in that you can find informative articles, help with a web site, find a new horse or a new acreage. Good people make good things and the people at the Gaitpost are all great. Congratulations!"

— **Dr. David Paton**

"Through the Gaitpost, Horse Trials BC is able to contact all our members several times a year with current reports, pictures, results and articles of importance and interest. The magazine is eagerly awaited as we know we will have accurate and many faceted items from all disciplines to read. Staff at Gaitpost are incredible to work with and are always attentive to our various needs and requests. Wide distribution of the publication and their reputation as a voice for all horse related topics is well deserved and the magazine is very much appreciated."

— **Horse Trials BC Executive**



logos / business cards / letterhead / envelopes / flyers / brochures  
catalogues / publishing / signs / packaging / advertising / websites

business cards



logo design



web design

Mane Event Expo



Key Warmbloods



Laughing Horse



***Creative services with an Equestrian Edge!***

We are very experienced in creating professional design  
and have worked with the following companies:

Thunderbird Show Park / Dreamscape Farm / Dog & Pony / Viterra  
Mane Event Expo / Westcoast Warmbloods / Science Pure Neutraceuticals  
Paton & Martin / Kennedy Equestrian Park / Laughing Horse Mane Essentials  
Key Warmbloods / Te Amo Dressage / Rosewood Hunters & Jumpers & much more!

### equestrian properties photo ads

- 1/5 across ..... 1x rate \$129\*
  - 2/5 across ..... 1x rate \$259\*
  - 3/5 across ..... 1x rate \$389\*
- \*limit of one property per 1/5 space

### Includes:

- » One main colour photo with a second inset photo optional
- » 50 words of text (including contact info)
- » Company logo & realtor headshot
- » Property listed on-line at [www.gaitpost.com](http://www.gaitpost.com)



#### DREAM RANCH IN PARADISE!

You'll love these 300 acres in the middle of horse country! Completely fenced. 16 stall barn with individual paddocks, indoor/outdoor arena, tack room with lockers, viewing lounge. 3,000 sq. ft. designer home features 5 bedrooms with ensuites, fully finished basement with media room, wine cellar, exercise rm. 10 acres irrigated-grow whatever you like!

Contact **Bob Loblaw**  
Loblaw Realty • 1-888-555-1234



*Additional properties, photos or information can be included by expanding your ad space at \$129 + tax per additional 1/5 Page.*

### Submit your ad:

Securely on-line at [www.gaitpost.com](http://www.gaitpost.com)  
or contact **Danielle Macey** - [danielle.macey@gaitpost.com](mailto:danielle.macey@gaitpost.com)  
1-800-663-4802 or 604-607-1236

### high impact option: stallion display ads

*Connaissanceur*  
2007 16.2 hh dark bay Hanoverian stallion

Con Amore  
(Contender x Pk Babe)  
x Donnerhall

Approved KWPN,  
Westfalen, Belgium, Sweden

Scored 10 for canter; 9.5 for  
trot at Swedish licensing

70+ foals due in 2011 from  
first breeding season

Amazing temperament and  
willingness to work

LFG - EVA neg. | Frozen Semen only for 2011 | Will be imported to Canada for 2012  
breeding season | Stud Fee: \$1,700 (\$300 booking fee included)

characterwarmbloods.com

General inquiries:  
Sara Poocek | info@characterwarmbloods.com | Phone: 604.351.4027  
Semen can be purchased through our representative, De Juan Samper  
www.vetreproservices.com | Phone: 604.530.0223

### full page ad

**1 time rate** ..... \$999 + tax | per issue  
**3 time rate** ..... \$929 + tax | per issue

### half page ad

**1 time rate** ..... \$699 + tax | per issue  
**3 time rate** ..... \$629 + tax | per issue

### \*includes full colour & design services

\*Gaitpost offers Graphic Design & Advertisement re-sizing for other publications. Our design fees are \$90 an hour.

### economical option: stallion photo ads

**STALLION NAME**

**BREED**

Age, Colour, Height • Breeding Fee: \$XXX  
Booking Fee: \$XXX Included

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Standing at XXXX Farm  
Contact: Danielle Macey • Phone: 604-607-1236  
Email: danielle.macey@gaitpost.com

**STALLION NAME**

**BREED**

Age, Colour, Height • Breeding Fee: \$XXX  
Booking Fee: \$XXX Included

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Stud Fees: \$XXX USD  
If booked before XXXX 31st, 2011.

XXXXX Farm  
604-607-1236 or 1-800-663-4802  
danielle.macey@gaitpost.com

Visit our website:  
www.gaitpost.com

Video can be downloaded from webpage  
Young Prospects For Sale

XXX XXXX	XXX XXXX	XXX XXXX	XXX XXXX
XXX XXXX	XXX XXXX	XXX XXXX	XXX XXXX
XXX XXXX	XXX XXXX	XXX XXXX	XXX XXXX
XXX XXXX	XXX XXXX	XXX XXXX	XXX XXXX

### quarter tall page ad

**1 time rate** ..... \$229 + tax | per issue  
**3 time rate** ..... \$199 + tax | per issue

### half tall page ad

**1 time rate** ..... \$399 + tax | per issue  
**3 time rate** ..... \$329 + tax | per issue

on-line video link ..... \$19.95 / 1 year